

40TH
ANNIVERSARY
CELEBRATION
四十
周年

SUBMISSION
DEADLINE
參賽截止日期

20
FEB
2016

CALL
FOR
ENTRIES

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LIMITS
SHINE
OVERNIGHT

挑戰夜限
一念成名

參賽作品
徵集



DAWK
iRLES

AWARDS
FOR
DESIGN
PROFESSIONALS
專業設計師獎項



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www.hk-gda.com

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DesignersAssociation
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Design by Sam Cheung 設計: 鍾其鏞 Illustration by Harvey Chan 繪圖: 陳永森

FAQ

General

Q1: Why you should participate in HKDA GDA?

HKDA will promote the winning designs, awardees and follow up with the latest development of their award-winning designers. These awardees will not only be formally credited with a trophy/certificate, but they will also be more socially exposed to the media, by means of HKDA GDA's authorised use of logo and promotion through online exhibition, annual publication, public exhibition and conference etc.

Q2: Who is eligible?

The designer, the owner or user (client) of design, the brand's owner, its designer or design consultancy are welcome to submit designs which have actually been produced and (in the case of commercial designs) have become available in any market(s) between **10 November 2013 and 31 January 2016**.

Q3: How can I participate in HKDA GDA 2016?

Interested parties must enter HKDA GDA 2016 only through the Online Registration at <https://hk-gda.com/>. The registration process involves the following steps:

Step 1: Open Your Account

- Read the terms and conditions

- Log in with your Login Name and Password to access your account

Step 2: Submission of Entries

- Add entry details and select category

- Upload entry image(s)

Step 3: Payment

- Select entry

- Select payment method and process payment

Step 4: Preparation and Packaging *

- Pack design(s)/product(s) with entry number label (except for the environmental design discipline) before the submission deadline

- Pack supporting materials (optional) with entry number label and send them to the Global Design Office

* Entrants (applicable to “Products” category ONLY) shall be responsible for all the costs for the transportation or return of any design(s)/product(s), insurance, liability involved, etc.

Q4: What should I do if I created an account but didn't receive the activation email?

The system will send you a notification email with activation link to your email address once your account is created. Since it is an automated email, please check the junk folder if necessary. You can also make request for resending the activation email at <http://hk-gda.com/>.

Q5: How many entries can I submit?

There is no limitation on the number of entries for each person or company.

Q6: What should I do if I do not know which category I shall participate in?

Among the 41 design categories, please select the most appropriate one. The organiser reserves the right to change the category of the entry.

Q7: What language should be used in the online submission system?

The official language of the Global Design Awards is English. We respect all culture and languages. However, as a prestigious international award in the region, renowned experts from different countries will be invited to sit on the GDA Judging Panel. To facilitate the assessment, we require entrants to provide information in English on the Registration form, while supporting materials (optional) in their original language are allowed. We will only make reference to the information submitted via the online submission system, so please be aware of the upper/lower case letter(s) or space in the spelling of the name of the entry/entrant.

Q8: How much is the fee per entry?

The regular Registration Fee for Global Design Awards 2016 is HKD1,500 per entry; however, for entries submitted on or before 31 December 2015, an early bird Registration Fee of HKD750 will be offered. **A Publication Fee will be applied for all winning entries.**

Q9: What kinds of payment method does the submission platform accept? Is there any extra charge?

PayPal, Visa Card, Master Card, American Express (not applicable to Paypal),

China UnionPay and Alipay are available on the submission platform.

For Hong Kong entrants, payment by cheque is also acceptable;

Telegraphic transfer (T/T) payment is available for overseas entrants only.

An extra handling fee will be applied to all payment methods:

Paypal, Visa Card, Master Card, American Express	2.8 % of Registration Fee/ Publication Fee + HKD 5 per entry
China UnionPay	1.8% of Registration Fee/ Publication Fee + HKD 5 per entry
Alipay	2.0 % of Registration Fee/ Publication Fee + HKD 5 per entry
Cheque	HKD 200 per transaction
T/T	HKD 260 per transaction

Q10: Do I have to submit an actual design?

To facilitate the assessment, entrants (except for “Digital” and “Spatial & Environmental” design categories) are all required to submit the actual design and other relevant information to the Global Design Awards Office during the submission period of **15 – 29 February 2016**. Please also ensure that the delivery time falls within normal working hours and submit the design with a legible and clearly noticeable entry label attached on each package for identification. Entries submitted without entry labels will be subject to disposal without further notice.

For entrants in the “Spatial & Environmental” category, ten JPEG/PNG image files should be uploaded via the online registration platform. We also welcome entrants to submit additional information in relation to the designs.

Entrants (applicable to “Products” category ONLY) should be responsible for all the costs for the transportation or return of any design(s)/ product(s), insurance, liability, etc.

Q11: Will the entry be returned if I do not win any award?

Yes, for entrants who opted for entry return on the registration system (Stage 6 - Postage) under the design category of “Products”, after result notification please contact the Global Design Awards Office for entry return (note: posters, CD-ROMs, perishables and beverage items are not returnable). If the Global Design Awards Office does not hear from the non-awardees about the return arrangements, such entries may be subject to disposal. For the awardees, their entries will be kept for at least one year for exhibition purpose, etc.

The entrant (applicable to “Products” category ONLY) should be responsible for all the costs for the transportation or return of any design(s)/ product(s), insurance, liability, etc.

Q12: What kind of images should I upload?

For each entry, three to ten images need to be uploaded. For environmental design entries, it is recommended that the maximum number of images, i.e. ten, to be uploaded to the online submission system to facilitate the assessment.

Image Requirements:

Format: JPEG (.jpg) / PNG (.png) ONLY

Resolution: (longest side) 2400 pixels or higher

Colour Mode: RGB

Max. Size: 5 MB each

Notes:

No rendering images

No name/ logo of entrant / designer(s) / company on the images

All Awardees shall further submit the same image of CMYK colour code in .tiff format and a minimum resolution of 300 dpi]

Q13: Can I amend the submitted information/image?

You can amend the online submission information before the official submission deadline, i.e. the closing date, **20 February 2016**, of the online registration. No further amendments or uploading will be allowed after the deadline.

Q14: How do I know if my actual product has reached the Global Design Awards Office?

The Global Design Awards office will send you a confirmation email upon receipt of the actual product fifteen (15) working days before judging.

Q15: What will happen if one of the judges is involved in the submitted entry?

Members of the Global Design Awards Judging Panel will declare interest if they are involved in any of the participating entry.

Q16: When will the results be announced?

Both awardees and non-awardees will be notified of the result in March 2016 (to be confirmed). Public announcement will be made in April 2016 (exact date to be confirmed).

Q17: When will I get a reply to the email enquiry?

Due to the large amount of enquiry emails from the public entrants, please allow us three full working days to reply to your enquiry emails. To avoid prolonged wait and delay of the system during the peak period, we highly recommend entrants to send us your query at least two weeks before the deadline.

In case of busy traffic of the Online Registration System during the peak period (such as the time around early bird special or submission deadline), please appreciate that while we will endeavour to reply to you as soon as we can, we cannot guarantee sufficient manpower to handle the bulk of emails received in a timely manner.

For Awardees

Q18: What will be the arrangement for the winning entries?

All winning entries will be kept for exhibition purpose for a minimum of one year (until 30 April 2017). The entrant should be responsible for all the costs for the transportation or return of any design(s)/ product(s), insurance, liability, etc. after the exhibition.

Q19: Is there any fee applied to the winning entries?

Other than the Registration Fee, a Publication Fee will be charged for the winning entry:

Gold Award: HKD4,900	(Early Bird Special: HKD2,450)
Silver Award: HKD3,900	(Early Bird Special: HKD1,950)
Bronze Award: HKD2,900	(Early Bird Special: HKD1,450)
Excellence Award: HKD2,900	(Early Bird Special: HKD1,450)
Judge's Choice: HKD2,900	(Early Bird Special: HKD1,450)

Q20: What are the entitlements of a winner?

All award winners are entitled to the following benefits:

- Authorization to use the Endorsement Mark for Promotion until 31 Dec 2017
- GDA Online Exhibition in 2016/2017
- ONE Trophy/Certificate
- Opportunity of Media Exposure in 2016/2017
- Opportunity of being featured in the Exhibition & Conference in 2016/2017
- Right to be featured in the Annual Publication of HKDA (circulation: approx. 3,000 copies) with ONE Complimentary Copy valued at HKD450

For Students

Q21: Can I submit more than one entry?

Local Design Students registered for the Design NextGen Awards (DNA) can only submit ONE entry via the Online Registration System. In case the student has submitted more than one entry, only the first one will be accepted.



Contact Us

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