




Appendix

The World-Class Panel of Judges of HKDA Global Design Awards 2016

Digital	
	<p> Mara BINUDIN US ASSOCIATE CREATIVE DIRECTOR, AKQA </p> <p> Named as one of Mashable's '15 Rising Stars' in Advertising, Mara is one of the rare female leaders in the digital creative industry. Mara currently serves as Associate Creative Director for AKQA's New York office, leading creative efforts for the agency's key clients in telecommunications, fashion, and retail industries. </p> <p> Growing up in the Philippines, Mara spent the second half of her life in Paris, where she worked for BETC Euro RSCG. During her time there, Mara led international campaigns for brands like Evian, L'Oréal, Kenzo and Air France. Before joining AKQA, Mara was at Tribal DDB in Toronto, where she powered and lit an award-winning 30-foot Christmas tree using mobile technology and social media. </p>
	<p> Masashi KAWAMURA JP CREATIVE DIRECTOR & CO-FOUNDER, PARTY INC. </p> <p> Masashi Kawamura is the Executive Creative Director & Founder of the Creative Lab PARTY in Tokyo & New York. His background in coding and film directing helped him create work that weaves together storytelling and technology, which has been recognized in various international award shows. He continues to explore creativity in a variety of fields beyond advertising, including music videos, product design, and digital installations, and has been chosen as one of the Creativity magazine's "Creative 50," and Fast Company's "100 most creative people in business". </p>
	<p> Tobias van SCHNEIDER US FOUNDER & DESIGNER, HOUSE OF VAN SCHNEIDER </p> <p> Tobias van Schneider is a German multi-disciplinary maker of useful, curious and beautiful things. Originally born in Germany, and raised in Austria, he now lives and works as a designer, founder, speaker, mentor and maker in New York City. </p> <p> As part of his quest for overachievement, Tobias has been honoured with the net magazine Designer of the Year Award & Art Director of the Year award. He also serves as a member on the Board of Directors at AIGA NYC and is supporter, advisor and mentor to a variety of programmes around the world, including Cannes Lions, HyperIsland, Art Directors Club & the FWA. </p> <p> For the past two and a half years, Tobias has helped to build new products as Art Director & Lead Product Designer at Spotify in New York. During this time, Spotify grew from 15 million users to 70+ million, becoming the leading music streaming service in the world. </p>

Graphics



Connie BIRDSALL | US
CREATIVE DIRECTOR, LIPPINCOTT

Connie leads the design practice at Lippincott and is a member of the Lippincott Management Team. Her experience encompasses over 20 years of directing and designing global corporate and brand identity, marketing communications, information design, launch and implementation programs, and developing the tools and processes for successful brand management.

Connie has held positions on the national board of the American Institute of Graphic Arts (AIGA) and served on the New York Chapter board as secretary/treasurer. She is also a member of the Design Management Institute. The magazines AIGA, Communication Arts, and Graphis have all cited her work for excellence. She has won international design awards for her work with IBM. Connie also speaks frequently on the power of design success and lectures on identity and design management, best practices for identity development, and brand management.



Debbie MILLMAN | US
CHIEF MARKETING OFFICER, STERLING BRANDS

Named 'one of the most influential designers working today' by Graphic Design USA, Debbie Millman is also an author, educator, brand strategist and host of the podcast Design Matters.

Debbie is the author of six books, including two collections of interviews that have extended the ethos and editorial vision of Design Matters to the printed page: How to Think Like a Great Graphic Designer and Brand Thinking and Other Noble Pursuits. Both books have been published in over 10 languages. In 2009 Debbie co-founded with Steven Heller the world's first graduate program in branding at the School of Visual Arts in New York City.

Debbie is President Emeritus of AIGA, one of five women to hold the position in the organization's 100-year history. She has been a juror for competitions including Cannes Lions, The Art Directors Club, The Type Directors Club, Fast Company, HOW Magazine, Print Magazine, ID Magazine, AIGA, The Dieline, and more.



Jumping HE | DE
 FOUNDER & DESIGNER, HESIGN

Jumping He was born in 1973, China. He is now living in Berlin, working as a graphic designer, professor and publisher.

He studied graphic design at the China Academy of Art (1991-1994), Meisterschule of Fine Arts in Berlin University of Arts (1997-2001) and had his Ph.D. of cultural history in Frei University of Berlin in 2011. He has been teaching in Berlin University of the Arts, employed as a guest professor by Hong Kong Polytechnic University, and China Academy of Arts in Hangzhou, and also as the Ph.D. student's supervisor of China Academy of Arts. In 2002 he established his own design studio and publishing house, hesign, based in Berlin with the other branch in Hangzhou since 2008.

Jumping He's exhibitions have taken place in Germany, Malaysia, Ljubljana Slovenia, Hong Kong, Taiwan, Nanjing China and ggg in Japan. He was elected as a member of the examination panel for the Master Level diploma in school of design ESAG Penninghen, Paris. He has also judged competitions such as 100 Best Posters of the Year – Germany Austria Switzerland, the International poster Triennial in Toyama, the red dot design award, the Macau Design Biennale and the Design for Asia Awards in Hong Kong and many more. He is also a member of the AGI.



Ken MIKI | JP
 FOUNDER & DESIGNER, KEN MIKI & ASSOCIATES

Graphic designer born in Kobe in 1955. Established Ken Miki & Associates in 1982. His major works to date include the kit for the 2003 Icoagrada Congress in Nagoya, promotion of the ThinkPad for IBM Japan, Ltd., logomarks for BELLE MAISON, Osaka University of Pharmaceutical Sciences, KEIKYU Department Store, etc. In recent years a book about his 'Apple' project – subtitled "Learning to Design, Designing to Learn" – was published in Switzerland (Lars Müller Publishers) for worldwide circulation.

Among the numerous prizes he has received at home and abroad to date are the JAGDA New Designer Award, Japan Typography Annual Grand Prix, Tokyo Type Directors Club Bronze Award, International Poster Triennial in Toyama Silver Prize, New York Art Directors' Club Bronze Award, etc. In addition to "APPLE," he has also published "Ken Miki Selected Works 1994-2002" (amus arts press). He is a member of JAGDA, Tokyo TDC and AGI and a professor at Osaka University of Arts.



Tommy LI | CN
FOUNDER & DESIGNER, TOMMY LI DESIGN WORKSHOP

Tommy is the brand designer/consultant for the generation. Graduated from the School of Design in the Hong Kong Polytechnic University, Tommy has received over 580 awards. Cooperation with Swire Properties to have his 20 years exhibition - 【VISUAL DIALOGUE·Tommy Li and Works 20 Years Exhibition】 in ArtisTree, Island East in 2010. Tommy Li Design Workshop was selected by “Chinabico.com” to be one of the best top 10 Branding Companies in China in 2008. “Agosto”, the best-selling design magazine in Japan, cited Tommy as the only graphic designer with potential to have an influential impact on Hong Kong in the next decade.

His distinct achievements include obtaining the “Gold Pencil” from “The One Show” in New York in 2007 and nomination for the “World Outstanding Chinese Award” from World Chinese Association the next year.

Tommy Li has brought remarkable success to his major clients Hang Seng Bank, MTR Corporation, Maxim’s Caterers, Chow Sang Sang Holdings International Ltd, Dairy Farm Group (First Choice), Honeymoon Dessert, Ying Kee Tea House, Da Dolce, HKPC and Shanghai Watch etc.

Products



Chi Wing LO | IT
 FOUNDER & DESIGNER, DIMENSIONE CHI WING LO

Founder of DIMENSIONE CHI WING LO, a brand of furniture designed and made in Italy under his close direction, Lo has been actively pursuing design in Italy for more than two decades. His works have long been recognised in and beyond the eminent circle of contemporary Italian design. In 2006, Lo was among the Italian Delegates to transmit the spirit of Italian design in Russia. His aspiration for timelessness has brought his designs to international attention and many of his earlier works continue to be much sought after today.

Since 2012, Lo has also presented his sculptures in solo exhibitions: Chi Wing Lo - The Light and Soul of an Object, Chi Wing Lo - Journey of Imagination, Chi Wing Lo - Vision of a Civilization, in Italy and South East Asia. His sculptures are favoured by prominent international art collectors.

Raised in Hong Kong, Lo received his Master's Degree in Architecture from Harvard University with the best thesis prize in 1988. He had taught at the Syracuse University, NY, and had been a member of the Akademie Schloss Solitude in Stuttgart. Served as a visiting critic in different universities and a frequent speaker in design events, Lo has a multidisciplinary practice, integrating art, architecture, interior, furniture and object designs for exclusive projects in Milan, Athens, London, Istanbul, Yalta, Dubai, Shanghai and Beijing.



Gabriele CHIAVE | NL
 CREATIVE DIRECTOR, MARCEL WANDERS

Gabriele Chiave knows no boundaries. As a lifelong observer of the world around him, Gabriele is driven by the comprehensive nature of design and a desire to ignite meaningful interaction between product and consumer. Born to diplomat parents in Metz in 1978, he has lived in France, Dakar, Caracas, Buenos Aires, Rome, Milano and now makes his home in Amsterdam. These diverse resident experiences enable him to bring a global perspective to design like no other.

Having won competitions for Emergency, Rotari, Epson, Toshiba and Pirelli, as well as spending significant time at Marc Sadler studio, and working with prestigious Italian brands such as Alessi (organization of 7 Workshops held by LPWK/Alessi), Dainese, Foscarini and Serralunga, Gabriele has mastered the subtle nuances and balance between form and function, industry and art, structure and experimentation.

Currently serving as creative director at Marcel Wanders, this art aficionado and jazz lover oversees all projects in product and interior design, and art direction for a range of premium brands – passionately leading all to participate in the expression of beauty and technical simplicity in order to expand the human experience.



Michael HELD | CN
DESIGN DIRECTOR, STEELCASE ASIA-PACIFIC

Michael Held joined Steelcase in March 2014 as Design Director for the Asia Pacific region based in Hong Kong. Previously, he was Director Design Management for Product, Communication and User Experience Design at Phillips Electronics in Hong Kong and Singapore.

After graduating in Industrial Design from the University of Applied Sciences Darmstadt (Germany), Michael received his Executive Master in Design Culture from the University of Art and Design Zurich in Switzerland.

Following his studies, Michael worked for numerous consultancies in Germany and Switzerland before joining Asus Computer in Taiwan, where he was responsible for designing Mobile Phones, Notebook/Desktop Computer and led Advanced Design Research programs. Michael has frequently spoken at conferences and universities around the topic of user centric design and experiences. His previous work has been well recognised, receiving many international design awards.

Spatial & Environmental



Inge GOUDSMIT | CN
ASSOCIATE, OMA * AMO ASIA

Inge Goudsmit is an Associate at OMA*AMO Asia. She joined OMA Rotterdam in 2005, relocated to Beijing and afterwards to Hong Kong, rejoining OMA Asia in 2009 to design and eventually lead the Taipei Performing Arts Center that is currently under construction. Other projects that Goudsmit oversaw include the Dharma Niaga heritage site in Jakarta, the Yen Lac Binh Xuyen Strategic Masterplan and Cat Hai Masterplan in Vietnam, the completed Maison Ullens Flagship Store Paris and a School in Nepal. She is also leading several AMO Research pursuits in the Asian continent.

Goudsmit is a visiting Professor at the Architecture Departments of the University of Hong Kong and Chinese University and she is actively involved in lectures and research initiatives in the region. She holds a Master of Science of Architecture (with honours) from the Technical University of Delft.



Nille NUUL-SØRENSEN | UK
DIRECTOR, ARUP

Nille Juul-Sørensen is a world-renowned award-winning architect who holds the position of Director for Architecture in Arup after a two year-period as CEO of the Danish Design Centre in Copenhagen. In 2004, Nille joined Arup, an international consulting company of architects, engineers, planners and designers. Since 2011 Nille has worked as Arup's Associate Director and based in London. Nille has worked for design and architecture all over the world.

Before this assignment Nille had worked ten years as a partner in an architectural office in Denmark, KHR Architects, which at that time was one of the largest in Scandinavia. The range of experience goes from large-scale projects to small industrial design objects. His designs for The Copenhagen Metro and The City Tunnel in Malmo changed the perception of infrastructural architecture and especially station design amongst the Scandinavians. The capability of transforming innovative and creative thinking into architectural spaces made for people or new business offerings has given his design thinking a high recognition and his works have been awarded internationally.



Patrick BRUCE | CN
DIRECTOR, OVAL PARTNERSHIP

Patrick Bruce is Director of the Oval partnership, has over 30 years' experience of design and design management, and has lectured extensively at tertiary level.

Prior to setting up the Oval partnership with Chris in 1992, Patrick already had experience running several design consultancies, and has worked and travelled widely. Originally trained in the product design field, Patrick became the Commercial Director of the Conran Design Group Ltd UK, an eminent design consultancy servicing a wide range of major UK and overseas clients. In 1988 Patrick came to Hong Kong as Managing Director of Conran Design Pacific, a multi-disciplinary design practice servicing clients in the Pacific Rim.



	Patrick spends many of his leisure hours sailing in the open seas.
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